

## Fugini's jam, from Brazil with love



18/02/2013, Barcelona, Spain - Fugini's jam, from Brazil with love. Working closely with **EDV Packaging**, the leading company in the food industry in Brazil **Fugini Alimentos Ltda.**, have gone one step forward towards innovation and have launched **three new jam flavours** -guava, grape and strawberry, in a **new single-serve plastic cup** (130g). The product was first introduced in the Brazilian market in November 2012 and the consumer-friendly size of the cup soon opened Fugini the door to **new market segments**, as the jam can be either eaten as a **dessert or a snack** at any time at any place.

**EDV Packaging** coextrudes and thermoforms the **PP/EVOH/PP transparent structure** in its production plants in Llinars del Vallès, Barcelona, Spain. The perfect combination of the base material provides **maximum guarantee to long preservation** of the packed product without refrigeration. It also ensures **ample barrier to oxygen, moisture and aromas**, thus preserving taste up to **15 months** after the **hot filling** process, stored at ambient temperature in optimal conditions.

Providing an easy stacking, the cup is **hermetically thermosealed** with a **flexible peelable decorated aluminium foil**. The final presentation is completed with a plastic **spoon**, a reclosable injected lid and a **decorated sleeve with tamper evident closure**, reinforcing the product's personality and its on-shelf presence.

### About EDV Packaging

EDV Packaging are a leading company in food protection packaging worldwide. Our range offers both barrier sheets and thermoformed containers to extend product shelf-life as much as possible.

EDV Packaging have a 40 year track record as a partner to global food brands, with whom we have developed a close relationship, from the concept to production. Over 3% of our sales are invested in R+D.

The company have the head office and production plants in Llinars del Vallès, Barcelona, Spain, and a global sales network with sales offices in Singapore and the United States of America.

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